



MINNEAPOLIS GIFT & ART EXPO

NOV. 1-3, 2024 MINNEAPOLIS CONVENTION CENTER - HALL E

Advertising Rates and Specifications:

Acceptable File Formats

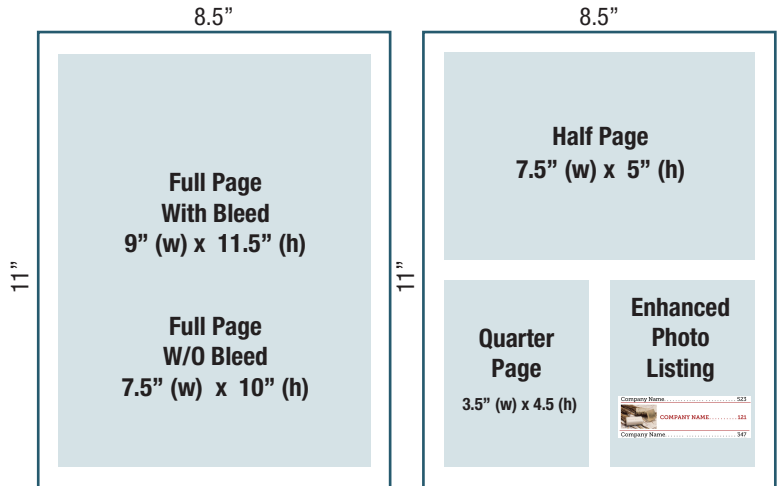
- Adobe PDF.pdf
- Adobe Illustrator .ai
- Adobe Photoshop .psd
- High Resolution JPG or PNG

Unacceptable File Formats

- Microsoft Word
- Microsoft Excel
- Low Resolution JPG or PNG

Submitting Application & Artwork

- Submit both application and artwork to: DeanaE@homeshowcenter.com
- If sending multiple native files, create a zip archive containing all files.
- Files larger than 10MB please use www.dropbox.com and send a link to the above email address.
- Ad approval is based on space and availability.



Select Size		Rates
<input type="checkbox"/> Full Page	7.5"(w) x 10"(h)	\$650
<input type="checkbox"/> 1/2 Page Hor.	7.5"(w) x 5"(h)	\$350
<input type="checkbox"/> 1/4 Page	3.5"(w) x 4.5"(h)	\$200
<input type="checkbox"/> Enhanced Photo Listing		\$75

Artwork Due By: Friday, October 4, 2024 All ads must be paid in full no later than the artwork deadline.

Program Advertising Application

First Name: _____ Last Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Exhibitor (Company Name): _____

Authorized Signature _____

Date: _____

Print Name and Title _____