



**Name of Show: Minneapolis Art and Gift Expo**

**Dates: 10/30/2024 to 11/3/2024**

**CONSUMABLE FOOD & BEVERAGE SALES POLICY**

Kelber Catering, Inc. (KCI) is the exclusive caterer and concessionaire within the Minneapolis Convention Center (MCC). KCI maintains exclusive rights for all consumable food & beverage sales for the MCC and its grounds, including outdoor plaza, surrounding sidewalks, marshalling yard and any other spaces under direct control of the MCC.

A Consumable Product is any product that may potentially be opened and consumed on site (e.g. pretzels, candies, popcorn, cookies, bottled water, soda, etc.). Consumable products must be pre-packaged and have a minimum sale price of \$21.00 per smallest saleable unit in order to be sold by exhibitors within the MCC grounds.

Non-Consumable Products are considered not readily consumed such as sauces, uncooked pasta, drink mixes, food mixes, spices, etc. These products can be sold by unit with no minimum pricing.

In order for an exhibitor to sell products within the MCC grounds this document must be signed and returned to KCI sales manager along with a readily available copy in your booth during show hours.

Your cooperation is greatly appreciated.

**Please sign and return this document by October 13, 2024**

**Exhibiting Company Name** \_\_\_\_\_

**Booth #** \_\_\_\_\_

**Onsite Contact:** \_\_\_\_\_

**Cell** \_\_\_\_\_ **Email** \_\_\_\_\_

Authorized Signature

By signing, I certify that I have read the above information

\_\_\_\_\_  
Printed Name Date



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## Manufacturers & Distributors Food Sampling Application for Exhibit Booth Sampling at the Minneapolis Convention Center

Food and Beverage samples may only be distributed directly from a Manufacturer or Distributor's exhibit booth within the show floor exhibit space. Form must be completed and submitted for approval, at **least 10 business days** prior to first event date, to Kelber Catering, Inc. (KCI) the exclusive caterer within the Minneapolis Convention Center. KCI will review your request and reply within 3 business days of receipt.

- 1.) Food and Beverage samples are limited to products manufactured, processed or distributed by the exhibiting company within their exhibit booth space only.
- 2.) Items distributed are limited to sample sizes listed only; **no exceptions: Food items are limited to maximum of 2 oz. portions.**
  - Non-Alcoholic beverages are limited to maximum of 5 oz. portions
  - Alcoholic beverages are limited to\*:
    - Beer - 3 ounces
    - Wine -1.5 ounces
    - Liquor or Cordials .75 ounce

3.) Manufacturer or Distributor wishing to sample full size food products or non-alcoholic beverages are required to complete this application within **45 days of event** and submit for approval review to KCI. Corkage fees will apply, if approved for full size food and beverage products. Corkage fee pricing will be determined on product and size.

\*Exhibitors wishing to distribute alcohol products must contact KCI directly at 612-335-6045 in advance of completing sampling application. Corkage fees will apply to any sampling of alcohol products. A KCI bartender is required to serve sample alcohol product from exhibitor booth.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

Product Description & Size: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

The product listed above has been approved to be given away on show day(s) only. Product must be exactly as description states and meets all sample size requirements. Please have this form present at booth during show hours.

By signature hereon, above company or individual agrees to hold KCI and MCC harmless of any concerns arising from sample distribution of above stated products. It is the responsibility of the sampling company to have safe handling of products along with a hand washing station within the booth area. It is the responsibility of sampling company to inform show management of product sampling and to comply with all guidelines set forth within the Minneapolis Short Term Food Permit, see link.

[Short-Term Food Permit - City of Minneapolis \(minneapolismn.gov\)](http://minneapolismn.gov)

Client Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_/\_\_\_/\_\_\_  
Please print

Approved by: \_\_\_\_\_ Signature : \_\_\_\_\_ Date: \_\_\_/\_\_\_/\_\_\_  
KCI Representative